

2P05, Departamento Economía Aplicada,
Facultad de Economía, Universidad de Valenciañ
Avd. Tarongers S/N, 46022, Valencia, España
yingwang8029@gmail.com

Education

03/2017—present

Ph.D. Student in cultural economy.

University of Valencia, Spain

09/2015

Communication Skills for Researchers: Researchers Connect Course.

(Certificated and organized by British Council), China

11/2013

Workshop of Teacher's Teaching Ability

Yunnan University, China

09/2008—07/2011

Master degree of Ethnic culture industry.

Yunnan University, China

11/2005—05/2006

National Translation Qualification Course.

(Organized by the HR Department of Chinese Central Government), China

09/2000—07/2004

Two Bachelor degrees of Sociology and Economic Law

Shanghai University, China

Work Experience

08/2005—02/2017

Assistant researcher / Office manager

Culture Industry Institute and National Research Center for Culture Industry of Yunnan University, China

09/2016, 10/2016

Coordinator of Kunming Session

Asia-Europe Foundation Project “Eurasian Creaspace Networking”

04/2016

Coordinator of “Two Ends of the Silk Road: Cultural Economy International Academic Seminar”

(Co-organized by Yunnan University and University of Valencia)

07/2013, 07/2014, 07/2015, 07/2016

Organize and manage “U40 Cultural Industry Youth Scholar Summer Camp” in four consecutive years. (Organized by the Cultural Research Center of Chinese Academy of Social Science and National Research Center for Culture Industry of Yunnan University)

05/2014

The 11th National Joint Conference Of Discipline Of Culture Management.

06/2013

Culture Creative Industry University Research Alliance BBS On Both Sides of Taiwan Straits.

09/2004—07/2005

English teacher

Kunming Radio and Television University (China)

Research Experience

Articles

- ***Innovation and Integration Of Modern Music Industry -- A Case Study Of Lijiang Snow Mountain Music Festival***[J] Journal of Yunnan Rty University, ISSN 22095-6266. 2016(001).
- ***Analysis On The Development Path Of Tibet Cultural Tourism Under The Guidance Of Potala Palace***[C] Chinese Characteristic Culture Industry Case Set. Social science academic press (China). 2015. ISBN 978-7-5097-7243-0. P257-268
- ***Technological Innovation Of Ethnic Festivals And Development Of Ethnic Cultures In Western Region Of China***[J] Journal of Qujin Normal University. ISSN 1009-8879. 2015(2).
- ***The Protection And Development Of Cultural Heritage—From Britain Stopped Declaring For The World Cultural Heritage***[C] Proceedings of The first Forum on protection of cultural heritage and development of economy and society in Yunnan Province. 2007. ISBN 978-7-5416-4488-7. P48-52
- ***Survey On The Public Cultural Consumption In Kunming City***[C] State and Potential: Yunnan culture industry research. Yunnan University Press. 2007. ISBN 978-7-81112-422-4. P309-346

Monographs

- [Author] ***Ethnic Festivals In The Western Region of China: Under The Perspective Of Cultural Consumption***[M] Yunnan University Press. To be published in August, 2017.
- [Coauthor] ***Development Situation Of Global Culture Industry***[M] Yunnan University Press. 2014. ISBN 978-7-5482-2114-2. P316-466. (Wrote Chapter 11 Culture Industry in Africa, Chapter 12 Culture Industry in Latin America and Chapter 13 Culture Industry in Other European Countries)
- [Coauthor] ***Yunnan First Village – An Anthropological Investigation On Daying Street In Hongta District***[M] The Ethnic Publishing House. 2009. ISBN 978-7-105-10112-2. P371-379,

P460-479. (Investigated into population, medicine, ethnic customs and arts. Wrote 4th quarter in Chapter 7, 5th and 6th quarter in Chapter 8.)

Research Projects

- 2014 ***“Creative Industry And City Development”***.
Youth Research Fund of Yunnan University social science research project 2014.
Project serial number: 14YNUHSS051
- 2014 ***“The Development Planning Of Jianshui Purple Pottery Culture Industry”***.
Involved in the writing of development plan.
- 2013 ***“Ethnic Festivals In The Western Region of China And Cultural Consumption”***.
Youth Research Fund of Yunnan University social science research project 2014.
- 2013 ***“Cultural industry of Lhasa in Tibet”***.
Involved in the writing of “Cultural Industry Development Plan Of Lhasa City”.
Project serial number: 11YNUHSS056.
- 2013 ***“Cultural Product Planning Of Changshou District In Chongqing City”***.
Involved in the writing of development plan.
- 2012 ***“The Construction Plan Of Strong Ethnic Culture Prefecture In Chuxiong Prefecture”***
Involved in the writing of the construction plan.
- 2011 In charge of the project ***“Research On Broadcast Development Case”***, which is co-organized by YNU and Yunnan Radio & Television Station.
Wrote the report “Review and Prospect: case study of Radio Development”.
- 2011 ***“Kunming Cultural Industry Revitalization Plan”***.
Wrote the Analysis report on the public cultural consumption in Kunming City.
- 2010 ***“The Development Plan Of Cultural Industry In Zunyi City of Guizhou Province”***.
Wrote the subject report “The Development Of Wine & Tea culture Industry In Zunyi City”.
- 2009 ***“The Development Plan Of Cultural Industry In Honghe Prefecture”***.
Involved in the writing of "Honghe Cultural Industry Development Plan".
- 2009 16th International Association of Anthropology and Ethnology, took part in the subproject of ***“Investigation Of Anthropology In Daying Street”***.
- 2007 ***Survey On The Public Cultural Consumption In Kunming City***.
Wrote and published research report.
- 2006 ***Investigation Of Ethnic And Folk Arts And Crafts In Dehong Prefecture Of Yunnan Province***