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I am a 27 year old urban economist (MSc) and social entrepreneur, part of Econcult (Culture Economics Research Unit, University of Valencia) and founding member of URBEGO (the platform for young planning professionals of the International Federation of Housing and Planning). I received an honorable mention in the International Young Planning Professionals Award (2012) and the Spanish Social Entrepreneur Award (2013); I have been a guest lecturer at Universitat de Valencia (Spain) and a guest researcher at PUCESE University (Ecuador). I am also a regular contributor to the media.

My work seeks at the intersection between economics and urban planning. I have four years of international experience (The Netherlands, Spain, Ecuador, Colombia) in research, teaching, advising and consulting in urban development: economic resilience, sustainable transportation, space up-cycling, participatory governance, tourism and events, culture economics, temporary urbanism, smart cities and entrepreneurship.

EDUCATION	<b>Utrecht University - Utrecht School of Economics</b> MSc in Economics & Geography <i>Key courses: Empirical Economics; Geographical Economics; Institutions, Growth and Development; Urban Development; Multinational Firms; Evolutionary Economic Geography.</i> <i>Dissertation topic: Assessing Regional Resilience in Spain with a Composite Indicator</i>	<b>2012</b>
	<b>University of Valencia</b> Licenciatura in Economics (five-year programme)	<b>2009</b>
PROFESSIONAL	<b>Urban economist</b> <i>L'Ambaixada Estudi de Ciutat; Valencia, Spain</i> L'Ambaixada is a multidisciplinary think-do of urban planning and local development. I coordinate public and private sector projects involving infrastructure, transportation, economic development, tourism and events, public space use and design, space up-cycling and civic engagement.	<b>2011-Current</b>
	<b>Founding Member</b> <i>Urbego; Internacional</i> Multidisciplinary platform of young, motivated and skilled professionals from all around the globe. It provides rapid responses for specific challenges in cities by applying a local approach collaborating with local partners. The platform was founded in 2012 and is facilitated by IFHP (International Federation for Housing and Planning). Our mission is to stimulate a reflection on the future role of planning professionals in the changing global order and to encourage new generations to participate as agents of change in urban development. We launched recently the 'Youth Engagement Index' at the World Urban Forum 7.	<b>2012-Current</b>
	<b>Development Manager</b> <i>Cien Pies (Sustainable Transportation Lab); Valencia, Spain</i> Cien Pies is a business project founded by myself that provides walking bus schemes to schools and municipalities. It allows organized groups of children to go to school and home from school in a fast, safe and sustainable manner. It was awarded with the Spanish Social Entrepreneurs award in incubated by UEIA (the first Spanish social business accelerator).	<b>2012-2014</b>
	<b>Researcher</b> <i>Nosholto; Valencia, Spain</i> Nosholto is a consulting firm focused on social and economic analysis as well as policy design. Part of the R+D firms placed on University of Valencia's Science Park.	<b>2009-2010</b>

ACADEMIC	<p><b>Researcher</b> <span style="float: right;"><b>2013-Current</b></span>  <i>Faculty of Economics; University of Valencia, Spain</i>  Part-time researcher at the Culture Economics and Tourism research unit. I work in the benchmark of the nationally funded project Innova to provide quantitative assessments for urban innovation.</p> <p><b>Guest Researcher</b> <span style="float: right;"><b>2012-Current</b></span>  <i>PUCESE University; Esmeraldas, Ecuador</i>  Working together with UNDP and PUCESE University we propose a governance framework to take advantage of entrepreneurial activities in public space and economic growth in order to foster spatial cohesion and balance geographical inequalities in the city of Esmeraldas.</p> <p><b>Guest Lecturer</b> <span style="float: right;"><b>2012-Current</b></span>  <i>Institute for Local Development; University of Valencia, Spain</i>  I taught two post-graduate courses: 'Participatory Local Governance' and 'Advanced Tourism Policy', and many lectures at the architecture, geography and economics faculties.</p>
SPECIAL LECTURES	<p><b>The missing piece in urban governance. Presenting the Youth Engagement Index.</b>  World Urban Forum 7.  Medellín, Colombia. <span style="float: right;">April 2014</span></p> <p><b>Urban resilience and scenarios post-crisis. The case of Valencia</b>  International research conference 'Cities in Crisis'. HafenCity Universität.  Hamburg, Germany. <span style="float: right;">December 2013</span></p> <p><b>Collaborative third places: spatialities of the creative class in Berlin.</b>  Humboldt University. Georg-Simmel-Centre for Metropolitan Studies.  Berlin, Germany. <span style="float: right;">August 2013</span></p> <p><b>URBEGO keynote on the future of cities and planning</b>  IFHP Centenary Congress. University College London.  London, UK. <span style="float: right;">June 2013</span></p> <p><b>Re-using outdated infrastructure: the case of Guadalmedina riverbed.</b>  European Urban Summer School.  London, UK. <span style="float: right;">September 2012</span></p> <p><b>Professionalization, public efficiency and participatory urban decision-making.</b>  International Geographical Union. Commission on Geography of Governance.  Lisbon, Portugal. <span style="float: right;">April 2012</span></p>
HONOURS	<p><b>Do the right mix. Urban mobility EU funding</b> <span style="float: right;"><b>2014</b></span>  European Commission (winner)</p> <p><b>Int. Contest for Ideas to Revitalise the Historical Centre of Calp</b> <span style="float: right;"><b>2014</b></span>  Calp Municipality (finalist)</p> <p><b>Spanish Young Social Entrepreneurs Award</b> <span style="float: right;"><b>2013</b></span>  European University, Sylvan Laureate Foundation and International Youth Foundation (winner)</p> <p><b>Best Urban Planning Idea: UOC&amp;PLUGGED</b> <span style="float: right;"><b>2012</b></span>  Universitat Oberta de Catalunya (winner)</p> <p><b>International Young Planning Professionals Award</b> <span style="float: right;"><b>2012</b></span>  Dutch Ministry of Infrastructure and Environment, IFHP, ISOCARP and AESOP (honorable mention)</p>

PUBLICATIONS	<p>Marrades, R. and Segovia, C. (2013). <b>Re-using outdated infrastructure: the case of Guadalmedina riverbed</b>. in D. Iossifova (Ed.) <i>Architecture &amp; Planning in Times of Scarcity. Reclaiming the Possibility of Making</i> (pp: 126-135), Softgrid, AESOP &amp; IFHP.</p> <p>Marrades, R. (2013). “<b>Estratègia Comboi: espacios colaborativos en red</b>” [A network of collaborative spaces]. In R. Calvo, JA. Rodríguez, J. Portet, M. Bou and JM. Romero (coord.) <i>Ciudadanía empoderada: cultura y participación para el desarrollo local</i> (pp: 173-186), Editorial Germania.</p> <p>Marrades, R. (2012): “<b>La movilidad</b>” [Urban Mobility], en Sorribes, Josep (ed.): <i>La ciudad: economía, espacio, sociedad y medio ambiente</i> [The City: Economics, Space, Society and Environment] (pp: 269-282). Editorial Tirant lo Blanch.</p> <p>Boix, R. and Marrades, R. (2012): “<b>Ciudad y desarrollo económico</b>” [Cities and economic development], en Sorribes, Josep (ed.): <i>La ciudad: economía, espacio, sociedad y medio ambiente</i> [The City: Economics, Space, Society and Environment] (pp: 115-140). Editorial Tirant lo Blanch.</p> <p>Marrades, R. and Sorribes, J. (2012): “<b>Un mundo urbanizado</b>” [An urban world], en Sorribes, Josep (ed.): <i>La ciudad: economía, espacio, sociedad y medio ambiente</i> [The City: Economics, Space, Society and Environment] (pp: 83-114). Editorial Tirant lo Blanch.</p> <p>Sorribes, Josep (ed.); Gaja, Fernando; Galindo, Jorge; González Móstoles, Vicente; Marrades, Ramon; Monfort, Vicent; Pérez Casado, Ricard; Romero, Joan; et al. (2010): <i>València, una ciutat manifestament millorable</i> [Valencia, A City Clearly Improvable]. Faximil.</p>
MEDIA	<p>I have been quoted in several media and I regularly write op-eds for the main Spanish newspapers (El País and Eldiario.es) or international websites (Bettery Magazine or Porvir).</p>
LANGUAGES	<p><b>English</b> (proficient)  <b>Spanish</b> (mother tongue)  French (can read)  Portuguese (can read)  Catalan (mother tongue)</p>